

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

NAME OF FILER Pacific Advisory Coalition PAC sponsored by Allied Waste Services of North		Date of This Filing 10/31/2016	Date Stamp	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (480) 627-2727	I.D. NUMBER (if applicable) 1384188	Report No. 8		
STREET ADDRESS 1990 N California Blvd Suite 608		<input type="checkbox"/> Amendment to Report No. (explain below)	City Clerk's Office OCT 31 2016 RECEIVED	
CITY Walnut Creek	STATE CA	ZIP CODE 94596	No. of Pages 1	

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
				Measure L			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
				L	Milpitas		X

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/31/16	Mail and telemarketing files	3,147.21

Reason for Amendment: _____

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NAME OF FILER Pacific Advisory Coalition PAC sponsored by Allied Waste Services of North		Date of This Filing <u>10/27/2016</u>	Date Stamp	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (480) 627-2727	I.D. NUMBER (if applicable) 1384188	Report No. <u>5</u>	City Clerk's Office OCT 27 2016 RECEIVED	
STREET ADDRESS 1990 N California Blvd Suite 608		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY Walnut Creek	STATE CA	ZIP CODE 94596		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
				Measure L			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
				L	Milpitas		X

2. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/26/2016	Get out the vote, door knockers	37,500.00

Reason for Amendment: _____

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NAME OF FILER Pacific Advisory Coalition PAC sponsored by Allied Waste Services of North		Date of This Filing 10/18/16		Date Stamp City Clerk's Office		CALIFORNIA FORM 496 For Official Use Only	
AREA CODE/PHONE NUMBER (480) 627-2727		Report No. 3		OCT 18 2016 RECEIVED			
I.D. NUMBER (if applicable) 1384188		<input type="checkbox"/> Amendment to Report No. (explain below)					
STREET ADDRESS 1990 N California Blvd Suite 608		No. of Pages 2					
CITY Walnut Creek		STATE CA		ZIP CODE 94596			

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED Measure L				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED Measure L			
OFFICE SOUGHT OR HELD		DISTRICT NO.		SUPPORT		OPPOSE	
				Jurisdiction Milpitas		SUPPORT <input type="checkbox"/> OPPOSE <input checked="" type="checkbox"/>	

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/17/16	Survey	20,000.00
10/17/16	Website design and copywriting	4,830.00
10/17/16	Telemarketing	11,113.16
10/17/16	Printing and mail service	26,855.16

Reason for Amendment:

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AREA CODE/PHONE NUMBER (480) 627-2727	I.D. NUMBER (if applicable) 1384188	Date of This Filing 10/18/16	
STREET ADDRESS 1990 N California Blvd Suite 608		Report No. 3	
CITY Walnut Creek		<input type="checkbox"/> Amendment to Report No. (explain below)	
STATE CA		No. of Pages 2	
ZIP CODE 94596		RECEIVED	

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED		NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED	
		Measure L	
OFFICE SOUGHT OR HELD	DISTRICT NO.	BALLOT NO./LETTER	JURISDICTION
		L	Milpitas
		SUPPORT	OPPOSE
			X

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/17/16	Survey	14,000.00
10/17/16	Printing and distribution	6,518.75
10/17/16	Telemarketing	2,886.27
10/17/16	Printing and mail service	5,058.75

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NAME OF FILER Pacific Advisory Coalition PAC sponsored by Allied Waste Services of North		Date of This Filing 09/20/2016	Date Stamp	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (480) 627-2727	I.D. NUMBER (if applicable) 1384188	Report No. 3	City Clerk's Office SEP 20 2016 RECEIVED	
STREET ADDRESS 1990 N California Blvd Suite 608		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY Walnut Creek	STATE CA	ZIP CODE 94596		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
				Measure L			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
				L	Milpitas		×

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
09/20/2016	Printing of lawn signs & door hangers	9,787.50
09/20/2016	Printing, postage and mail services	25,621.92
09/20/16	Newspaper ad buy	2,100.00

Reason for Amendment: _____

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NAME OF FILER Pacific Advisory Coalition PAC sponsored by Allied Waste Services of North		Date of This Filing 09/08/2016	Date Stamp	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (480) 627-2727	I.D. NUMBER (if applicable) 1384188	Report No. 2		
STREET ADDRESS 1990 N California Blvd Suite 608		<input type="checkbox"/> Amendment to Report No. (explain below)	City Clerk's Office SEP 20 2016 RECEIVED	
CITY Walnut Creek	STATE CA	ZIP CODE 94596		

1. List Only One Candidate or Ballot Measure

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				Measure L			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
				L	Milpitas		X

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
09/08/2016	Printing, mail services & postage for flyers	6,640.36
09/08/2016	Digital email campaign	7,200.00

Reason for Amendment: _____

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NAME OF FILER Pacific Advisory Coalition PAC sponsored by Allied Waste Services of North			Date of This Filing 09/01/2016	Date Stamp	CALIFORNIA FORM 496 For Official Use Only City Clerk's Office AUG 31 2016 RECEIVED
AREA CODE/PHONE NUMBER (480) 627-2727		I.D. NUMBER (if applicable) 1384188	Report No. 1		
STREET ADDRESS 1990 N California Blvd Suite 608			<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY Walnut Creek	STATE CA	ZIP CODE 94596	No. of Pages 1		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
				Measure L			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
				L	Milpitas		X

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DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
08/31/2016	Printing, mail services & postage for flyers	\$6,590.38

Reason for Amendment: _____